



**VINTNER'S CELLAR** - *Kawarthas Premium Wines*

999 Lansdowne St. W., Peterborough (at The Parkway)

(705) 741-3767      [www.vintnerswines.ca](http://www.vintnerswines.ca)

Sunday/Monday: Closed, Tuesday to Friday: 9:30am – 6pm,

Saturday: 9:30am – 4pm

## **To Our Valued Customers**

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### **Announcing a Price Increase:**

Please accept this letter as notification of a moderate price adjustment for wine kit products. It has been 2 years since I last implemented a price increase.

This adjustment is effective September 5, 2017 and is being implemented as a result of annual Consumer Price Index changes, currency changes (weak Canadian dollar), increased transportation costs, supplier pricing increases and annual property tax, maintenance, rent and insurance increases that have occurred since our last adjustment.

When annualized, this increase represents a 2% change in the retail selling price. Consequently the price of a batch of wine will increase \$5.

I appreciate your understanding in this matter and look forward to fulfilling all of your wine kit orders.

Sincerely,

**Camiel Duwyn**